

News For Immediate Release

Pine Belt Telephone Company

PINE BELT WIRELESS TOWERS OVER COMPETITION

43 Towers Deliver Best Signal For Home Grown Talk in West Alabama

ARLINGTON, ALA. (May 9, 2008) - Roots run deep in West Alabama for Pine Belt Telephone Company and its companion company, Pine Belt Wireless, when 50 years ago they started building a local telephone company that has grown to serve five Black Belt counties and boast the strongest cellular signal in the region.

With the completion of two new cellular towers in Dallas County this month, Pine Belt dominates the calling region with 43 cellular towers that provide the most consistent cell coverage and strongest signal for Pine Belt Wireless customers in five West Alabama counties that include Wilcox, Perry, Choctaw, Marengo and Dallas County. "No other cellular carrier in the region has the signal strength or number of towers that Pine Belt Wireless does," commented Pine Belt President, John C. Nettles.

Pine Belt's two newest towers in Selma and Dallas County are located in Summerfield and Casey (near Southside High School) and continue the company's quest to serve its entire licensed area. Brian Horton, Pine Belt's Plant Operations Manager, has overseen construction of the cellular towers and commented, "Pine Belt is focused 100 percent on providing the best possible coverage to everyone we serve. It's not always an easy job and requires a lot of time and even more money, but that's what we are here for, and that's what we're trying to do."

Of the 43 cellular towers owned and operated by Pine Belt, 12 are located in Dallas County, with nine towers in Marengo County, nine in Choctaw County, five in Perry County and eight in Wilcox County. "We were the first to bring cellular service to the region almost 20 years ago when we helped form an 11-county partnership with several other independently owned companies. We later divested from the group and formed our own company, Pine Belt Wireless, in 1993," added Nettles.

"Most people don't realize that Pine Belt has over \$20 million invested in the telecommunications infrastructure in the area and local expertise that specifically understands our communications needs in rural counties. If you want to know about telephone and internet services around here, come talk to us. Our company is built on home grown ideas and principles. We know how to put the latest technology to the best use here at home," continued Nettles.

Pine Belt Telephone Company (which includes Pine Belt Wireless) is a family owned and operated rural telephone company in West Alabama that serves 5 counties and a population of over 110,000. Pine Belt celebrates 50 years of home grown talk this October and owns and operates five Pine Belt Wireless Radio Shack stores in Selma, Camden, Marion, Linden and Butler. The Pine Belt Telephone Companies are headquartered in Arlington, Alabama, at 3984 County Road 32. To learn more about Pine Belt Wireless services, call Pine Belt headquarters at 334.385-2106 or visit a Pine Belt Wireless Radio Shack. More information on Pine Belt is available on their website at www.pinebeltTALK.com.